



# Bishop Auckland

**#LoveBishopAuckland**

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**#LoveBishopAuckland** is a social media campaign to promote positive messages on everything related to Bishop Auckland.

Everyone who is passionate about the town can be part of it..... the social media posts can be related to the history, heritage or culture. It can be to promote the many groups or organisations we have or to support the major town centre regeneration.

The key aim of the **#LoveBishopAuckland** campaign is to try and put Bishop Auckland on the global map.

Simply take a photo of the logo on the front then when you upload a photo or post on Facebook, Twitter and Instagram, remember to use the **#LoveBishopAuckland** and tag in the Bishop Auckland Town Team (**@batownteam**) so your posts can be shared and retweeted.



[www.bishopaucklandtownteam.org](http://www.bishopaucklandtownteam.org)

