



BISHOP AUCKLAND
TOWN TEAM

**BISHOP AUCKLAND TOWN TEAM
Town Team Events Sub-Group**

Thursday 17th January 2019

The Park Head County Hotel, New Coundon
Bishop Auckland

Meeting Minutes

Those present:

Alan Anderson, Clive Auld (Chair), Rob Berry, Lee Brownson, Nigel Bryson, Gillian Campbell, Clare Davidson, Maureen Davison. Peter Elliot from the North East Bus Preservation Trust was in attendance, as was Liz and Sylvia from Bishop Auckland Golf Club.

1. Apologies

No apologies were received.

2. Minutes of the last meeting – 29th November 2018

The minutes were accepted as an accurate record of the meeting.

3. Matters Arising

All the actions from the previous meeting had been completed.

Bishop Auckland Golf Club: Liz introduced herself as a Committee Member and Sylvia as the Women's Captain. They gave some background information as to the history of the Golf Club, currently in its 125th Year Anniversary. They would like to be involved with the Town Team and were exploring ways to be promoted.

Following the discussion, it was agreed that:

- We evaluate the use of the indoor driving range to be used in the Newgate Centre for the Easter Eggstravaganza on the 20th April 2019.
- A date in May could be used to have a golfing event, particularly aimed at children.
- We identify promotional opportunities.

Liz and Sylvia were thanked for their time and we looked forward to working with them.

North East Bus Preservation Trust: Peter Elliot from the Trust gave the Group a background brief on the buses in the Trust. They had around 100 buses from a variety of years. He was looking to:

- Establish a bus museum in the old United Bus Depot off Cockton Hill Road. It was agreed that we could help where we could.
- Have a display of vintage busses in the Market Place. We agreed to having such an event 'Buses Thru The Ages' on Sunday 28th July 2019.
- Seek other promotional opportunities during the year. It was agreed that we should look to get a suitable 1940s bus as part of our event on the 8th June 2019.

We had a comprehensive discussion and Peter was thanked for attending our meeting. We looked forward to working with him in the future.

4. Advent Windows

The Group reviewed the Advent Window initiative and considered it a great success. Whilst Pam and David Pott would be conducting a formal review, the following points were noted:

- The use of the two TV screens and the 24 posters in the ex-Argos store windows attracted a lot of attention. This had been a positive development in promoting the vent itself, as well as the work of the Town Team. Clive and Nick would go to the company and thank them for the use of the TVs.
- The mobile curtains may need some adapting to stop it running away in the wind. However, it did serve the purpose and should be considered for the event this year.
- All the days were covered and everything went to plan, despite the miserable weather on some days.

It was agreed that we will hold the event again and identify what will be needed after the review with David and Pam Pott.

5. Christmas

Overall the three events were well received and we had a record number of people wanting photographs. In total, we had an income of £950.00 resulting from the photographs. Our thanks go to Christine, Gillian and Hope for taking the photographs over the three days.

The event at the King's Café and Retail was good and brought people up Newgate Street. The Saturdays in the Newgate Centre went well although the central area was crowded when the choir were singing. It was thought that the Switch On event – with Santa in the Town Hall – had not detracted from the Santa Saturdays.

It was agreed that Clive send a 'Thank You' card to Jonah and Hope for all their hel during the Santa Saturdays.

6. Events for 2019

Lee briefed the Group on the programme of events for 2019, advertising and layout of the booklet. Charges for the advertising had already been agreed. He would circulate a pdf file of the programme. Any suggested changes needed to be sent as soon as possible, as it was going to print on Monday.

7. Finance

At the Town Council meeting of the 8th January 2019, they agreed to support the Town Team Events Sub-Group with a grant of £5,000.00. This means that we can plan our events this year, knowing we will have the finance to make bookings etc in advance. This also means that in our publicity we will formally recognise the support that the Town Council have given us.

8. Any other business

Data Pro Forma: Lee would be finalising the data gathering proforma from which a business contact database can be developed.

9. Date of next meeting

Thursday 7th February 2019 beginning at 5.30pm in the Park Head Hotel.